1. Fill in the gaps:

DEMAND

The sum of all the intended purchases in the economy at a given time is called aggregate demand.

The demand of one type of product by all the consumers is called partial demand.   
The demand of one consumer is called individual demand.

Demand is determined by the law of demand and the curve of demand is declining .

1. Choose the graph depicting a demand curve: a
2. b) c)





1. The rise of household income causes: c
2. A shift downwards on the curve.
3. A shift upwards on the curve.
4. A shift of the whole curve to the right.
5. A shift of the whole curve to the left.
6. Which of the following factors will not cause a shift in the demand curve for shampoo? d
7. the price of conditioners
8. the price of water
9. the decision of the consumer to wash their hair less
10. the price of shampoo
11. The shift of the curve to the left inevitably means that a
12. the income of consumers has decreased
13. the equilibrium price has decreased
14. the price of the supplementary goods has dropped
15. people want to buy more regardless of the price of the goods
16. The graphs are showing the supply and demand of exercise books. Which of them is showing the fact that the school year has begun? a



A B C D