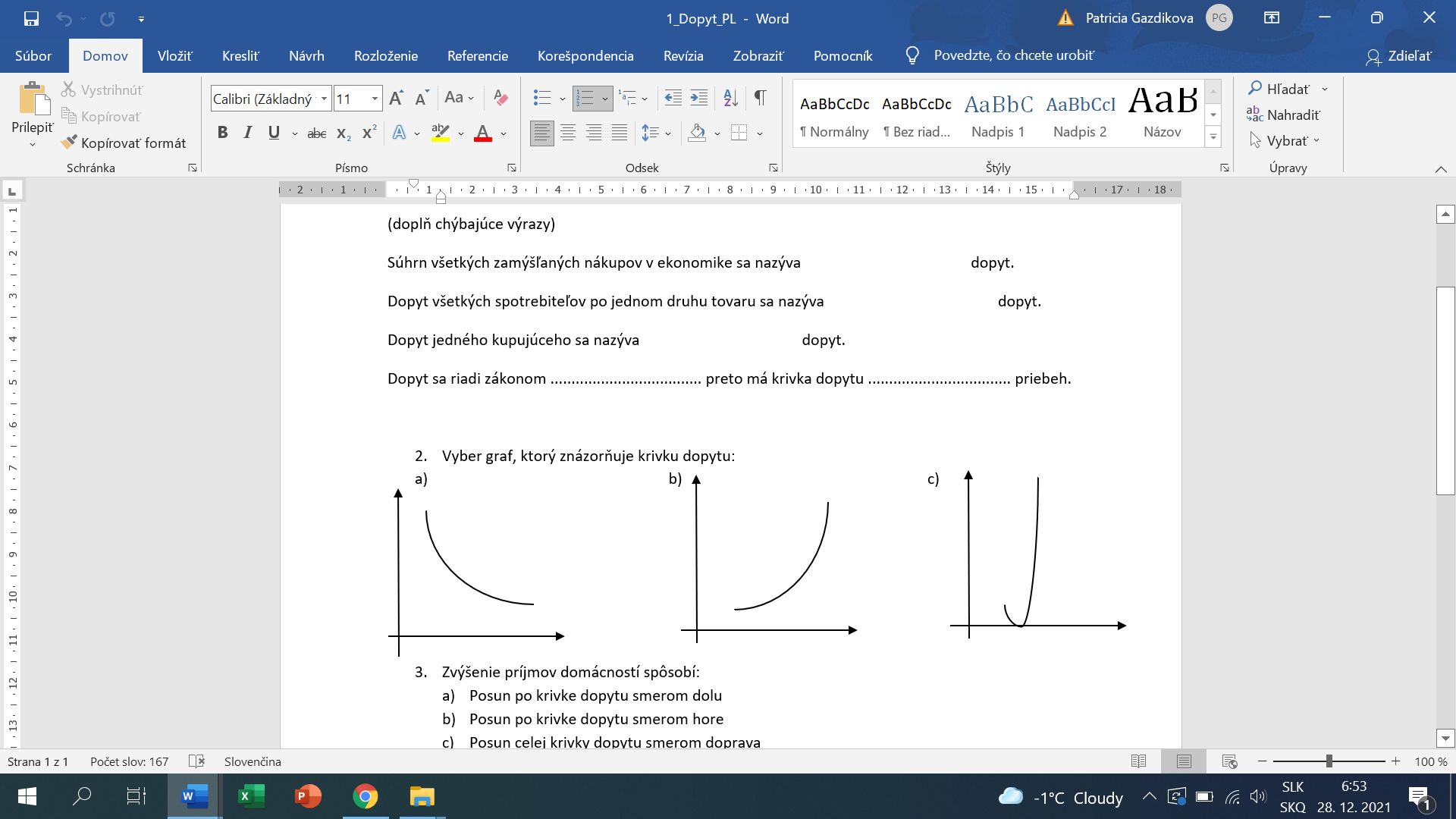
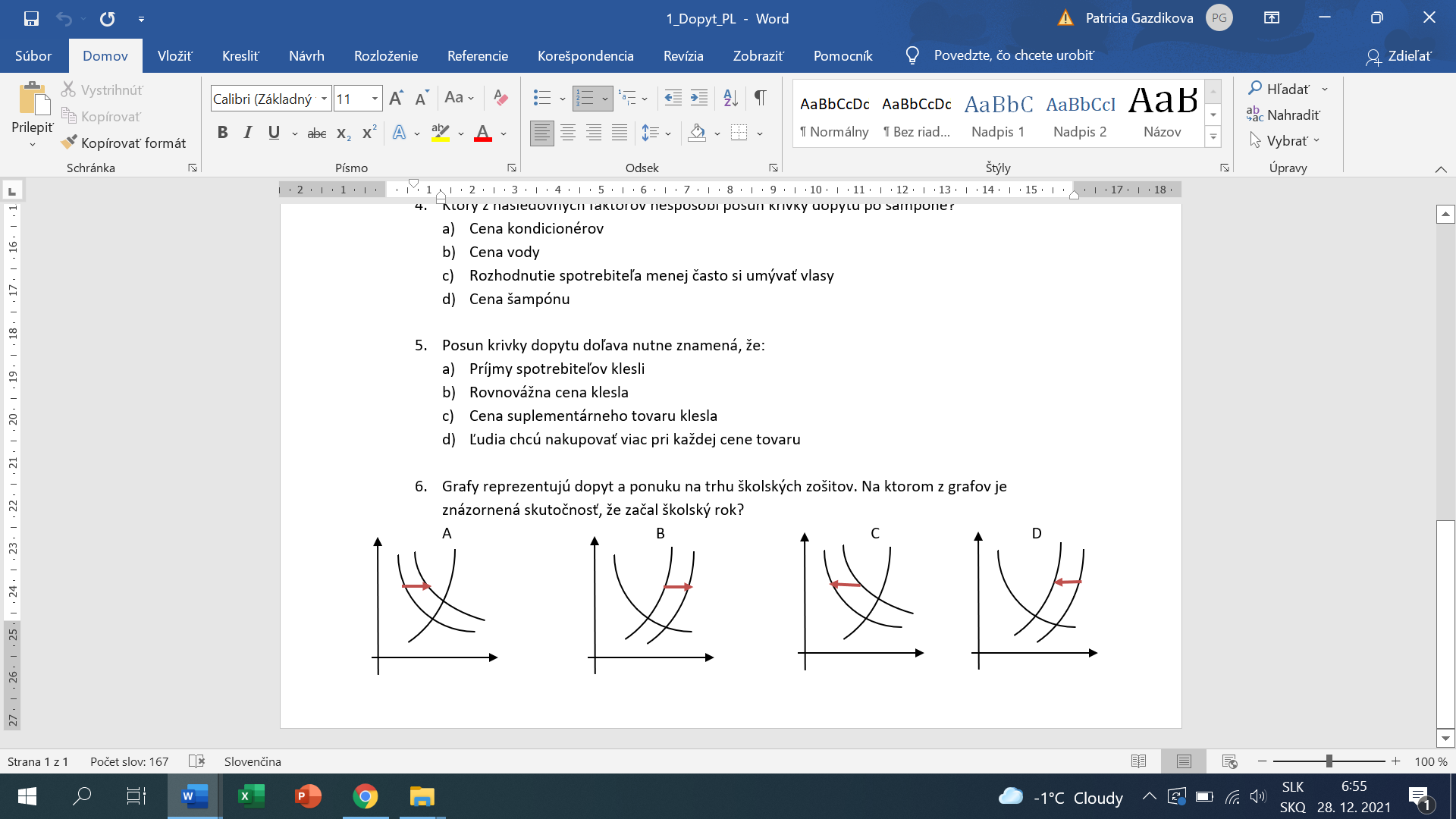
1. Fill in the gaps:

DEMAND

The sum of all the intended purchases in the economy at a given time is called demand.

The demand of one type of product by all the consumers is called demand.   
The demand of one consumer is called demand.

Demand is determined by the and the curve of demand is .

1. Choose the graph depicting a demand curve:
2. The rise of household income causes:
3. A shift downwards on the curve.
4. A shift upwards on the curve.
5. A shift of the whole curve to the right.
6. A shift of the whole curve to the left.
7. Which of the following factors will not cause a shift in the demand curve for shampoo?
8. the price of conditioners
9. the price of water
10. the decision of the consumer to wash their hair less
11. the price of shampoo
12. The shift of the curve to the left inevitably means that
13. the income of consumers has decreased
14. the equilibrium price has decreased
15. the price of the supplementary goods has dropped
16. people want to buy more regardless of the price of the goods
17. The graphs are showing the supply and demand of exercise books. Which of them is showing the fact that the school year has begun?